

Press Kit



Our Service

JUST JUNK is an award winning junk removal service. Some people call their stuff Junk, Trash, Rubbish, Garbage, Waste or Clutter. Regardless of what people choose to call their unwanted stuff our uniformed service representatives will remove anything from anywhere. We help our customers remove their clutter, create space and get organized. Our rates include all labor, clean up and disposal/recycling fees.

The Just Junk Story

After graduating with an Economics degree from Queens University, Mike Thorne received a management position with one of Canada's largest corporations in Toronto, Canada.

In 2003 while gazing out into a sea of cubicles trying to figure out how to remove old office equipment from his floor of his building, he had an epiphany. He realized everything in this world would one day need to be removed and disposed of in an environmentally responsible manner. With no time to waste Mike left his well paying job and life in Toronto and moved back to his hometown of St. Catharines, ON.

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He started where everyone else does, right at the bottom with a \$500 used van and virtually no start up capital. He did however have a vision to one day create a brand and franchise model that would compete with the best. After placing a small classified ad he soon realized his hunch was right.

Everyone had junk! He quickly became junkman by day and business man by night, marketing, hiring and systemizing every aspect of the business model into the early hours of the morning. Thorne's entrepreneurial spirit was strong, strong enough to ignore his friends and family who were understandably, a little leery of his new found dream of becoming a professional junk hauler.

By 2006 Just Junk had received numerous business awards including new business of the year and had removed junk from close to 10 000 residents across Southern Ontario. By 2007 after turning down multiple franchise prospects Just Junk Franchising Corporation found the right man in Don Freeman to spearhead the first franchise in Hamilton.

Mike Thorne has succeeded at creating a brand with enormous staying power. Just Junk is regarded as the industry leader and the most recognized brand in the cities they service. For a young company this is only the beginning. Just Junk is presently entertaining countless franchise inquiries from across Canada and the US.

Frequently Asked Questions

When was Just Junk established?

May 1, 2003

Who is the Founder and CEO?

Mike Thorne

Where is Just Junk headquartered?

St.Catharines, ON, Canada

Where are the Just Junk franchises located?

Just Junk is expanding quickly across Canada and is currently operating franchises in Niagara, Hamilton, Burlington, Oakville and Mississauga.

What is the company's mission?

Exceed everyone's expectations.

What is the company's vision?

Become the most reputable brand in the junk removal industry.

Community and the Environment

Just Junk supports the communities they serve and assist with numerous environmental community initiatives.

Through Just Junk's Ahead of the times campaign Just Junk's franchise partners can donate a percentage of their revenue's to their local conservation organization to help protect their communities watershed and green space.

Just Junk has also partnered with many notable charitable organizations such as habitat for humanity for reusable building supplies and Goodwill and Salvation Army for household products, toys, furniture and clothing.

Metals, paper products and e-waste are also recycled at various recycling depots.



AHEAD OF THE TIMES
GIVING BACK TO THE ENVIRONMENT



Wild and Wacky Junk

Over the years Just Junk has removed many wild and wacky items from client's properties. The following is a list of some of the most memorable things.

- 800 lb bank vault door
- 15 Truck loads of Bingo Dabbers
- 2000 lbs of Jack Daniels whisky bottles
- 8 Motorcycles from one customer
- A basement full of individually labeled tree branches
- Ski Doos
- The back half of a sale boat
- A circular bed
- A 40 lb mounted fish
- 20 Truckloads of paper
- 800 Wooden skids
- World War 2 Vintage Shell Casing
- 1 Full Human Skeleton from the Parsee Sect
- Antique Burks silverware
- World War 1 Memorabilia
- 10 Boxes of old comic books
- 1/4 truck load of dentures and dental chairs
- McDonald drive thru signs and stainless steel deep fryers



Removal made easy.

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